

# THE MODERNIST

TRANSFORM BY AWFIS

INSURITY



## Our Approach

Our approach was more focused on creating a human-centric environment that reflects the brand's identity while adapting to the evolving needs of a hybrid workforce. We focused on flexibility, well-being, and cultural relevance blending biophilic design, functional zoning, and locally inspired elements to foster a holistic and engaging workspace experience.

## A Fusion of Innovation and Functionality

The client, a leading player in the insurance technology industry, sought a workspace transformation that would balance modernity with tradition while enhancing employee experience. The goal was to create a cutting-edge office environment that subtly reflects the company's refined brand identity. The space needed to be welcoming yet sophisticated, fostering collaboration, innovation, and well-being. Key design elements were expected to incorporate biophilic principles, seamless technology integration, and a refined aesthetic that supports productivity and engagement.

## Design Concept

The workspace embraces a sophisticated yet understated branding approach, seamlessly integrating Indian design elements for a unique, rooted aesthetic. Every space is meticulously crafted to enhance the user experience, balancing functionality with an inviting atmosphere. Our concept revolves around:

### KEY HIGHLIGHTS

#### RECEPTION AREA



A biophilic 'sunroof' introduces natural light, adding grandeur to the arrival experience. The arrival and meet-up desk fosters a connected community feel.

Tone-on-tone patterned walls, accent ceilings, and ergonomic lighting create a professional yet dynamic meeting space.



#### BOARDROOM

#### OPEN OFFICE

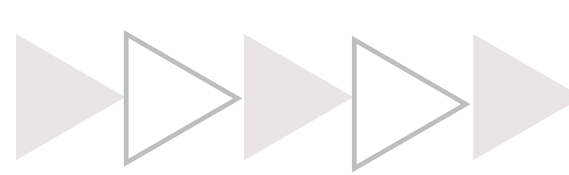


A peaceful work environment where tone-on-tone columns blend seamlessly with petal acoustic ceiling panels to enhance spatial experience and sound absorption.



## COLLABORATION & TRAINING SPACES

Designed for flexibility, these areas host everything from town halls to focused workshops. Subtle wall and carpet patterns reflect a 'community garden' theme, reinforcing harmony & creativity.



Client Name  
INSURITY



Project Size  
25,000 SQ.FT



Industry  
INSURANCE  
TECHNOLOGY



Scope Of Work  
DESIGN & BUILD



Location  
NOIDA



## The Future of Work is Here

This project underscores our commitment to forward-thinking design creating workspaces that inspire innovation, collaboration, and well-being. Stay tuned for our next feature in Modernist, where we continue pushing the boundaries of workspace aesthetics and functionality.



## Transform By Awfis

We continue to be leaders in delivering high-performance office spaces that sets a benchmark in the industry. Our focus on efficiency, advanced technology, scalability, customization, sustainability, and security ensures exceptional value and outstanding results for our clients.

18 Cities

3400+ Clients

25 Mn Sq.ft Delivered

1100+ Team Members

Let us partner with you in crafting a workspace that reflects your corporate vision. Get in touch to explore how we can elevate your office experience with Awfis.



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